

the Branding Iron



The official publication of the North East Texas Longhorn Association (NETLA)

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Presidents Message

As the summer comes to a close, I think we all are hoping for cooler weather and a more normal fall. This year has seen a lot of feast or famine, with some areas seeing high amounts of rain in a short period of time and others with a lack of rain. I think we have all seen high amounts of heat, which has made a number of us wish for winter. You know we will be wishing for some of this heat in the winter, if it is very cold, but I guess we will see what the rest of the year brings!

We are still in the middle of the NETLA event season, which has also shown some highs and lows as well. We started with the youth running the food stand at the Cherry Blossom sale, where they raised \$1360.00 for the NETLA Youth Fund, which will go toward the National Show in October. We then went into our NETLA Sale, which had a large number of animals. Though we had nearly 100 animals, we did not see as high dollar sales as I would have liked. It was definitely a buyer's market where great animals were bringing lower than expected prices. The one benefit to this was there were a lot of new buyers that were able to get into the longhorn community, starting with great animals. Some of these animals we have seen in the show ring throughout the summer. The sale also generated funds for the youth as well, through the generous donation of a Bull from Todd and Rozi Spaid and bull semen from Dwayne and Megan Dinsmore. We also had generous donations from a lot of our consignors and buyers at the sale. THANK YOU DONORS! There will be some changes to the sale for next year, which will be announced in the next few newsletters.

We then had the NETLA Two Day show and Futurity where we saw a nice selection of cattle come through the show ring. Attendance was increased from last year, but we would love to have more cows. Dr. June Cohron and the Shifflett's did a great job running the show and futurity. We were debating about cutting down this show to a one-day show due to expenses, but the board decided to keep it as a two-day show. Due to the work of those involved, this show broke even so it was a great success and everyone had a good time. I have included the show results in this newsletter. The futurity was a qualifying futurity, so any one who won the futurity is now eligible for the futurity at the national show.

Then we had the Washington County Ag Expo, which is always a quick show on a Saturday morning. This show was run smoothly and everyone had a lot of fun. We want to thank Dwyane and Megan Dinsmore for organizing the show and helping at the fair. Results are included as well. This was followed by the Montgomery County Fair, which just finished up at the end of August. Lizz Huntzberry did a great job organizing this fair, where we had the largest number of exhibitors in the fair's history. It was a hot show, but went smoothly. I have included the results as well.

Events still to come are York Fair Show, which is Sunday September 15 at 1:30, where we have a lot of cows signed up as well. We finish up our showing here in the East with the Frederick Fair, which is Saturday September 21 at 9 am.

The youth are also having a food stand at the East Coast Classic on September 13 and 14. All donations are appreciated. Contact Dwayne Dinsmore for helping out or to provide donations. Megan and Dwayne are doing the food stand and then packing up, getting their cattle and coming up to the York Fair for Sunday. Any help you can offer them would be appreciated. We end the year with the National ITLA Show, October 9-12 at Hopkins County Civic Center, Sulfur Springs TX. The year will end with the NETLA Annual Banquet, November 16 at the Elks Lodge in Hagerstown, MD. More information on these events to follow in the next newsletter and via email and social media.

Respectfully,

Jodi King, President NETLA

Schedule of Events

- September 15 York Fair - York Fairgrounds- York, PA
- September 21 Frederick County Fair – Frederick Fairgrounds, Frederick, MD
- October 9 – 13 ITLA Championship Show - Sulfur Springs, TX
- November 16 NETLA Annual Banquet, Elks Lodge, Hagerstown, MD

2019 BOARD MEETINGS

- September 20 (Frederick Fair) 7 PM
- November 16 (NETLA Annual Banquet) Annual Meeting

YOUTH EVENTS

- September 13 & 14 East Coast Classic – Food Stand
Contact Dwayne Dinsmore to donate items
- September 21 Frederick Fair, Frederick, MD

ANNOUNCEMENTS

- Send updated membership form to June Cohron
- Provide any changes in address, phone number or email to June Cohron
- Send information for the newsletter or website to Jodi King
- Please ensure that you have an email on file
- Check the website frequently for important updates
- Check Facebook for updates and announcements

2019 Montgomery County Fair Results

• Champion Jr. Heifer	VVF Rosana,	Valley View Farms
• Reserve Champion Jr. Heifer	VVF Rich Girl	Valley View Farms
• Champion Sr. Heifer	AN Licorice	Adriana Norris
• Reserve Champion Sr. Heifer	DR Cowboys Drive	Jade Wiggins
• Champion Jr. Cow CWR	Winnies Pooh	John Moxley
• Reserve Champion Jr. Cow	Nel Tam Rootbeer	Nel Tam
• Champion Sr. Cow	Nel Tam Creamsicle	Nel Tam
• Reserve Champion Sr. Cow	Kill N High	Renee Shifflett
• Champion All Age Cow	VVF Rosana	Valley View
• Reserve Champion All Age Cow	CWR Winnies Pooh	John Moxley
• Champion Jr. Bull	Nel Tam Jim Bean	Nel Tam
• Reserve Champion Jr. Bull	RM Off the Wagon	June Cohron
• Champion Intermediate Bull	CWR Reddi Edge	John Moxley
• Reserve Champion Intermediate Bull	Sunhaven Smokin Hot	Nel Tam
• Champion Sr. Bull	RM Winston	June Cohron
• Reserve Champion Sr. Bull	RM Woodrow	Larry Cohron
• All Age Champion Bull	RM Winston	June Cohron
• All Age Reserve Champion Bull	RM Woodrow	Larry Cohron
• Champion Jr. Steer	Nel Tam King Tut	Adriana Norris
• Reserve Champion Jr. Steer	Sun Haven Money Maker	John Canfield
• Champion Sr. Steer	VVF Walk the Line	Valley View
• Reserve Champion Sr. Steer	CWR Braxton	Renee Shifflett
• All Age Champion Steer	VVF Walk the Line	Valley View
• All Age Reserve Champion Sr. Steer	CWR Braxton	Renee Shifflett

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